



HE SHOOTS, HE SCORES!

As an avid supporter of NMHA, you have been chosen to be a part of a limited group that are receiving this REDMEN FANPASS, completely FREE of charge for this inaugural season. Use the FANPASS to receive exclusive benefits from the hottest places to shop, dine and be entertained in Newmarket and surrounding area, plus participate in exclusive contests and promotions.



WHAT IS FANPASS?


The Redmen FANPASS is your pass to exclusive FAN PERKS from the hottest places to shop, dine and be entertained in Newmarket and surrounding area. You can create a mobile version of your FANPASS card by visiting www.redmenfanpass.com on your smart phone and registering your FANPASS code located on the back of your card. Creating a mobile FANPASS will unlock exclusive access to contests and promotions.

You can use your FANPASS to receive exclusive Fan Perks from local partner businesses until August 31st, 2015. Your FANPASS package also includes a booklet containing great one-time value coupon booklet, these are HUGE savings coupons One FANPASS per Newmarket hockey player is being given to a parent at no charge complements of NMHA. Parents who want additional FANPASSES can purchase during the Aurora vs Newmarket Battle Series on October 24th / 25th. You will be receiving your FANPASS from your teams coach or team manager this week.

HOW DO I ACTIVATE AND USE FANPASS?

- Open your package and remove the Redmen FANPASS card and Coupon Booklet (most great one-time coupon deals expire November 15th so act now). There is an activation code on the back of the card
- For ultimate convenience register at www.redmenfanpass.com on your smart phone. You will gain instant access to a mobile directory of exclusive Fan Perks and Contests.

IMPORTANT TIP: For quick and easy access to your mobile FANPASS we recommend you bookmark www.redmenfanpass.com on your smart phone and add it to your home screen.

- Or you can activate your membership by registering your Redmen FANPASS code at www.redmenfanpass.com to gain access.
- Once registered you can visit participating partner locations and show them your Redmen FANPASS at time of purchase to receive your exclusive Fan Perks.
- To show your mobile Redmen FANPASS at time of purchase simply tap the  icon from the Perk screen.